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NEW MUSIC GENRE CREATED BY INTERNET RADIO STATION

12StepRadio.com Streams "Recovery Music" 24/7

(San Diego, CA) — Since its launch on April 17, 2004, 12StepRadio.com, has been playing "recovery music" 24/7. Its mission is "Carrying the 12 Step Message With Music" to people in all types of recovery.

The fully-licensed Internet radio station began with a play list of less than 50 songs. Only three months later, it now has almost 100 songs in rotation. "Once the music community got word about an internet station playing recovery music, songs started pouring in" says 12StepRadio.com founder Bill Z.

The station's website at <http://www.12stepradio.com> includes instructions for songwriters and artists to submit their music for airplay. "We're looking for songs that are without-a-doubt about recovery from alcoholism and addiction in all its forms. We receive a lot of songs that are 'healing' in nature, but don't directly relate to recovery. Sometimes it's a fuzzy line, but songs relating to alcoholism, addiction, and recovery are what we look for in order to keep our format pure," says Z.

The music played on 12StepRadio.com is a mixture of rock, folk, country, and Americana. It's a diverse cross-section of highly-talented independent artists with some songs from major-label CDs being played as well. Listeners are encouraged to suggest commercial songs they have heard that fit the format. When asked about 12StepRadio.com's success so far, Z comments, "We're playing a lot of great music that we hope will touch a lot of lives."

Links to many of the CDs containing songs played on 12StepRadio.com can also be found on the station's website, providing an additional opportunity for exposure of artists who have recorded recovery-related music. Wherever possible, links go directly to the artist's own site.

For more information, please visit <http://www.12stepradio.com>.

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