



CONTACT:
Bill Zimmerman billz@12stepradio.com

FOR IMMEDIATE RELEASE:
August 29, 2005

12StepRadio.com Airs Live Broadcasts During National Recovery Month
Internet Station Spreads Recovery Music To Global Recovery Community

(San Diego, CA) The U.S. Department of Health And Services has designated September as *National Recovery Month*. The Recovery Month effort aims to promote the societal benefits of alcohol and drug use disorder treatment, laud the contributions of treatment providers and promote the message that recovery from alcohol and drug use disorders in all its forms is possible.

12StepRadio.com, the Internet's only recovery music station, will participate in National Recovery Month by broadcasting live in September from major recovery music events in California and Tennessee.

Tune in on September 10, 2005, as 12StepRadio.com broadcasts live from Nashville's RecoveryFest (www.recoveryfest.net) for eight hours of music, hope, and recovery including a special honored appearance by H. Westley Clark, M.D., J.D., M.P.H., CAS, FASAM, Director, Center for Substance Abuse Treatment, SAMHSA.

On September 25, 2005, 12StepRadio.com airs live from during the L.A. Musician's Picnic (musicianspicnic.org), California's largest clean and sober outdoor festival, celebrating its 20th year!

Since its launch on April 17, 2004, 12StepRadio.com, has been playing "recovery music" 24/7. The Internet station's mission is to carry the twelve step message with music to people in all types of recovery. This past July, 12StepRadio.com connected listeners around the world with a live broadcast from the Second Annual Freedom Festival in Long Beach, California.

The music played on 12StepRadio.com is a diverse cross-section of highly-talented independent artists with some songs from major-label CDs being played as well. Beginning with a play list of less than 50 songs, the station now has 200 songs in rotation.

12StepRadio.com receives over 2,000 hits per day and their audience has grown to over 12,000 people who have visited 12StepRadio.com at least 10 times. When asked about 12StepRadio.com's success so far, its founder, Bill Z. comments, "We're playing a lot of great music that touches a lot of lives."

For more information, please visit <http://www.12stepradio.com>.

###

12StepRadio.com
11452 El Camino Real, Suite 410
San Diego, CA 92130
(760) 942-2500